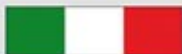




RoimexTM

Fresh vegetables and fruits from Italy
Import & Export



Roimex Brand

Characterises a complete range of fresh fruit and vegetables and top quality. All fresh fruit and vegetables come from traditional production areas throughout Italy, where they are grown in full respect of the territory and the environment and in compliance with rigorous integrated production specifications.

Company policy for quality

The following requirements are fundamental for the products commercialized by the Roimex:

Quality

Healthiness

Legality

Fulfillment of the customer's needs

The extensive experience acquired along the years in the fruits field enables the company to grant the high food quality requested by the customers and to face all the changes brought about by a more and more demanding market.

Among the most important quality parameters for the fruits product, that are regularly inspected and granted by the company, can be listed:

- healthiness (for instance lack of polluting substances of any kind, lack of parasitary and non-parasitary alterations, residual plant protection products under the level fixed by law, etc.);*
- absence of external defects or imperfections kept under a given percentage.*



Roimex  TM

Roimex fruits

Apples

Pears

Grapes

Kiwi

Plums

Peaches

Nectarines

Apricots

Cherries

Strawberries



RoimexTM 

Apple



The flesh of an Italian apple always smells sweet and has a delicious taste. The only detail that changes is the degree of sweetness and acidity depending on how high or low the sugar content is.

And also the characteristics that personify each brand of apple change too, enabling you to detect flavours ranging from vanilla, grape or banana, to melon or pineapple, while the apple sings on your palette sharing every bit of its natural uniqueness with you.

The virtues of apples are well-known, but to say them again does no harm.

Few calories, lots of vitamins, polyphenols, mineral salts, everything that your organism needs to combat the dangers of a diet containing too many fats and carbohydrates, locked inside one round fruit that Nature has created to help us keep healthy.



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Apple



RoimexTM

Pear



Our varieties

WILLIAM

William pears are on sale from August to November. It is a variety widespread today all over the world, the William pear has been selected at the end of the eighteenth century in the English city of Aldernaston. It's a juicy fruit characterized by its typical aroma and is most used in industry for jams and juices. The summer William is ideal for salad fruits, milk shakes and cocktails.



CONFERENCE

Consumers really appreciate this sweet and juicy variety, we can find it on sale from beginning November to end of June.



KAISER

This variety can be easily identified by its regular form and the uniformity of its brown peel. Juicy and crunchy is fit for fresh and cooking use.



DECANA DEL COMIZIO

Big and roundish, this fruit has been selected in Angers (France) at the beginning of the Nineteenth Century. For its sweet juicy and compact pulp this pear can really be good for cooking and specially for jams and juices.



Roimex  TM



Pear

WILLIAM ROSSO (Max Red Bartnett)

Once was this variety more appreciated, but still today it has many appraisers thanks to the excellent quality of its pulp which is also juicy and sweet-smelling. It is part of the summer pears and have to be handled with care.



ABATE FETEL

This pear represents one of the most requested variety and is intensively grown in Emilia Romagna, mostly in Modena and Ferrara provinces. The name was of a French monk who selected the pear tree in the middle of the fifteenth century. This fruit have a typical lengthened shape, a rusty green peel and a sweet-smelling pulp.



SANTA MARIA

This summer variety is quite juicy and characterized with a high productivity and an early fruit-bearing. For these interesting peculiarities its growing collects a great success in the mid.south of Italy. This pear can be consumed from the middle of July to the end of October.



RoimexTM 

Grapes



Our varieties

Uva Italia

The market-leading white variety. It is appreciated by everybody for its productivity, appearance, excellent quality of crisp and slightly musky taste, sweetness (15-16%) and the resistance to long transports.



Red Globe

Big bunch. Big round and pink-coloured grape (9-10g). An excellent choice in the final supply phase both for the ripening and the good resistance to transports.



Vittoria

Table grapes white, very good for its earliness, productivity, appearance of the bunch and the berry. With excellent resistance to transport and shelf on the plant.



Palieri

Big bunch with nice appearance, especially thanks to the black-violet colour, it has a good resistance to transports. Big grapes (9-10g), with oval shape, firm pulp, sweet with a neutral taste.



Roimex  TM

Grapes

Queen

It is one of the most ancient vine, which is widespread in all Mediterranean countries, where it is known with many synonyms. It is excellent for its sweet taste and it resists enough to transports.



Black Pearl

Medium to large cluster sizes, medium-large grapes (5.5 to 6.5 g), with an elongated oval shape, dark red-bluish skin neutral.



Seedless

Berries with thick skin and crunchy structure devoid of any trace of semen, it tastes sweet and subtle Muscat relatively low acidity.



Black Magic

The skin of black grapes, but sour taste with a bitter aftertaste, perfectly suited for high-alcoholic wines.



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Plum



It is an extremely refreshing fruit that also helps in regaining the liquids lost with sweating.

Thanks to a good quantity of mineral salts like potassium, calcium, phosphorus, it has an important depurative function for the organism.



RoimexTM 



Plum



RoimexTM 

kiwi



Kiwi is rich in nutritive compounds and vitamins and contains fibre, potassium, magnesium, copper, and many vitamins like E and K, but most of all Vitamin C in a percentage which is even higher than in oranges and lemons.

These characteristics make it an advisable fruit , suitable for everyone.



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Peach

Juicy and sweet

Peach is, par excellence, one of the summer fruits: fresh, sweet, thirst-quenching, versatile in its usage, and suitable for all diets.

Peach is rich in sugar, organic acids, provitamin A; has a low calorie content (27 Kcal/100 g), and it shows a juicy and fleshy texture, due to the high water content; 100 g of peach contain almost three quarters of Vitamin C the daily recommended allowance (RDA).



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Nectarine



Delicate and light

Nectarine, or “pesca noce” (nut peach), is different from peach (it has a velvety skin) the difference is in the skin (smooth and shiny).

It is rich, like its sister, in sugars, organic acids, and provitamin A. It has a low caloric content (27 Kcal/100 g) and it presents a fleshy and juicy texture, due to high water content.

The main reason for its commercial success depends on its smooth skin, as it is preferred taste with respect to the peach, especially to young consumers.



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Apricot

The apricot is a yellow-orange stone fruit, with a red tone on the part exposed to the sun; it has got a pubescent and similar to velvet skin, a succulent and scented pulp and inside it there's a smooth stone with well defined sutures.

Thank you to the good quantity of proteins, calcium, potassium and vitamins, this fruit has got an appreciable nutritional and dietetic value.

This typical summer fruit can be considered as a true and real present of the nature for its high quantity of pro-vitamin A and vitamin C.



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Cherry



Cherries are rich in flavonoids, useful for combatting free radicals. They are highly refreshing and contain large amounts of fibre, potassium, calcium, phosphorus, Vitamins A and C.

Bigarreau

cherries are the first to appear on the market; since mid-May, and remain available until early June.

Black

these hard-fleshed cherries (corns) are available throughout the month of June. They are the pride of the production area of Vignola (MO): sweet, large, dark red or black.

Anella

these calluses are available from late May through June. The skin has a color ranging from bright red to dark red, the flesh is crisp and juicy. This special characteristic of this variety is particularly popular.

Railway

tenerine these cherries are grown primarily in Puglia, and are available in June. They are particularly appreciated for the juicy flesh.

Brand

the cornea is yellow-red and is particularly appreciated by the canning industry to produce syrup and cherries in brandy.



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Strawberry

This is a pyramid-shaped and succulent fruit and it is covered by a more or less intense red and shining skin, with little dark seeds.

The strawberry increases your alkaline storage, it quenches your thirst and it has got a refreshing, anti-uric and depurative function. It is suitable for those who suffer of rheumatism and hypertension (in fact it improves the production of the hormones that strengthen the nervous system).



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Clementine



Clementines have their origins in Algeria by a probable cross between the mandarin and bitter orange brown.

The strong orange peel is very thin. The flesh is very juicy . Orange is seedless.

The growing region for excellence in Italy is Calabria, where the climate and soil give to the fruits high organoleptic characteristics..



RoimexTM 

Apple varieties

Jonagold



Royal Gala



Idared



Cívni



Golden delicious



Winesap



Nícoter



Stark delicious



Fuji



Cripps Pink



Elstar



Morgendurf



Braeburn



Granny smith



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Fruits seasonality chart

		JAN				FEB				MAR				APR				MAY				JUN				JUL				AUG				SEP				OCT				NOV				DEC			
		1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4				
APRICOTS																																																	
NINFA																																																	
Orange Rubis																																																	
A. ERRANI																																																	
BELLA ITALIA																																																	
VITILLO																																																	
PLUMS																																																	
ANGELENO	N																																																
AUTUMN GIANT	R																																																
BLACK DIAMOND	N																																																
FORTUNE	R																																																
FRIAR	N																																																
STANLEY	N																																																
TC SUN	G																																																
STRAWBERRIES																																																	
PEACHES																																																	
FLAVOR CREST																																																	
ROYAL GLORY																																																	
ELEGANT LADY																																																	
TOP LADY																																																	
NECTARINES																																																	
BIG TOP																																																	
MARIA LAURA																																																	
CALDESI 2010																																																	
STAR RED GOLD																																																	
VENUS																																																	
CLEMENTINES																																																	
ORANGES TAROCCO																																																	



RoimexTM 

Fruits seasonality chart

[illegible]

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Roimex vegetables

Carrots

Lettuce

Tomato

Arugula

Celery

Zucchini

Cabbage

Chicory

Parsley

Garlic

Dill

Chard ribs

Broccoli

Spinach

Radishes



Roimex  TM

Roimex vegetables



Roimex  TM

Vegetables seasonality chart

	JAN				FEB				MAR				APR				MAY				JUN				JUL				AUG				SEP				OCT				NOV				DEC			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
GARLIC																																																
DILL																																																
CHARD COASTS																																																
BROCCOLI																																																
CARROTS																																																
CARROTS LEAF																																																
CAULIFLOWER																																																
KOHLRABI																																																
FENNEL																																																
LETTUCE TROCADERO																																																
LETTUCE GENTILE																																																
LETTUCE ROMANA																																																
LOLLO RED																																																
LOLLO BLOND																																																
LOLLO CURLY																																																
TOMATO CLUSTER																																																
TOMATO CHERRY																																																
TOMATO DATTERINO																																																
TOMATO LONG																																																
PARSLEY																																																
RADICCHIO																																																
RAPE-REICH-MAERUBEN																																																
RADISHES																																																
RUCOLA																																																
CELERY																																																
SPINACH																																																
VERZE																																																
ZUCCHINI																																																



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Packaging

Number of fruits per parcel				
Apples	30x40 Cardboard	30x50 Cardboard	40x60 Cardboard	Trypack
90+	-	14	25	42-48 56-64
85-90	10	16	28	72
80-85	14	18-20	30	80-88
75-80	16	22	35-37	100
70-75	18	24-26	39-42	113-125
65-70	20-23	28-30	45-48	138-150
60-65	25	32	52	163-175



Parcels per pallet					
Apples	30x40 Cardboard	30x50 Cardboard	40x60 Cardboard	Trypack	Bulk
Pallets 80x120	168	126	84	32-42	48
Pallets 100x120	210	168	105	49-56	64

Number of fruits per parcel					
Peaches	Diameter mm.	Box 10x1	30x40 Cardboard Wooden	30x50 Cardboard Wooden	40x60 Cardboard
AAAA	90+			16 - 18	23 - 28
AAA	80 incl / 90 excl.			20 - 22	30 - 35
AA	73 incl / 80 excl.			24 - 26	37 - 42
A	67 incl / 73 excl.	6 - 7		28 - 30	45 - 52
B	61 incl / 67 excl.	8 - 9		32 - 37	54 - 63
C	56 incl / 61 excl.	11 - 12		40 - 45	66 - 70
D	51 incl / 56 excl.	14		48 - 51	/

Parcels per pallet					
Peaches	Box 10x1	30x40 Cardboard Wooden	30x50 Cardboard Wooden	40x60 Cardboard	Bulk
Pallets 80x120	60	/	132	84	/
Pallets 100x120	75	/	176	105	/

Number of fruits per parcel				
kiwi	Box 10x1	30x50 Cardboard Wooden	40x60 Cardboard Wooden	Bulk Cardboard Wooden 10 kg
140-160	-	20	34	70
125-140	-	23	39	75
115-125	-	25	42	80
105-115	9	27	45	90
95-105	10	30	50	100
85-90	11	33	55	110
80-85	12	36	60	120
75-80	13	39	65	130
70-75	14	42	-	140
65-70	15	46	-	150

Parcels per pallet				
kiwi	Box 10x1	30x50 Cardboard Wooden	40x60 Cardboard Wooden	Bulk Cardboard Wooden 10 kg
Pallets 80x120	60	180	120	72 / 96
Pallets 100x120	75	256 / 264	150	90 / 110



Roimex™ 

Roimex brand

All produce is carefully selected, processed and packaged by members, in full compliance with Made in Blu business programmes, on specialist premises located in the traditional cultivation areas. This helps safeguard quality and freshness and guarantees prompt filling of orders and delivery, offering our business partners the best service possible.

Particular attention is paid to technological innovations, essential to re-create the best conditions that guarantee the highest standards of quality, freshness and naturalness of the product.

Technological innovations that are crucial in the present are:

Cold chain

to bring to the table of the consumer a product with unchanged quality compared with freshly harvested product;

Traceability of products

to identify with certainty the product (lot, area of origin, manufacturer) and the path. Essential for a correct evaluation of the quality of the product;

Punctuality

ensuring the arrival of the goods according to specific customer needs with the flexibility needed is the most rapid and convenient;

Strict controls

that is conducted both in production and delivery of the product, with spot checks according to standards established by the customer.

The confidence gained against most major manufacturers in the areas of production has made possible the development of marketing its products almost all over the world.



Roimex  **TM**

Roimex Brand

Wrapping and Packaging

for packaging and wrapping we are using materials which conform to the laws applied in the countries in which the product will be consumed, and generally to European standards;

The instructions on the package and wrapping are in the same language as the country in which the goods will be sold;

Refrigeration

from harvesting to sale, products are kept at controlled temperatures in order to guarantee they are top quality, fresh and natural.

Recognise

identification of a product means each process carried out is indicated both clearly and accurately, in order to provide full details of the product's life.

Barcode

product identification; end price per kilo or per piece.

Trace Code

applied to the running board, it indicates the producer and place of production.

Labelling

all data requested by clients, according to their specific requirements, are indicated on the label. Labels are issued in Italian or any other language.



Roimex TM 



RoimexTM 

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